

# Three principal goals drive the work we do at Professional Dairy Producers Foundation

## NURTURE THE NEXT GENERATION OF DAIRY LEADERS



"I enjoyed being able to see different types of operations on different scales and learn more in depth about certain aspects of dairy that could potentially be another career field."  
– Johanna Hanes with mentor Marty Hallock, Mar-Bec Dairy, Mondovi, Wis.



"I had a great experience with the PDPW Mentor Program and would recommend it to anyone. It was very cool to see such a prominent robot dairy in action. I love seeing other farms and how other people do things."  
– Emmett Meissner with mentor David Trimner, Miltrim Farms Inc., Athens, Wis.



"After completing the PDPW Mentor Program three separate years, I'll forever be grateful for the hands-on learning opportunities provided by PDPW and their members." – Cayley Vande Berg with mentors Steven & Joel Orth and Ron Kissinger, Orthland Dairy Farm, Cleveland, Wis.

## DEVELOP THE SKILLS OF CURRENT DAIRY PRODUCERS



"Our goal is to offer a viable business opportunity that gives the next generation all the career and lifestyle benefits that dairy farming provided us. We contribute to the Foundation because we have benefited from educational programs on our dairy." – Russ and Laura Warmka, Warmka Holsteins, Fox Lake, Wis.

## STRENGTHEN THE BOND OF TRUST BETWEEN CONSUMERS + PRODUCERS

"Building and fostering positive relationships with consumers is our ongoing goal. Thanks to the support of the Professional Dairy Producers Foundation, we've developed dairy-based educational and interactive learning opportunities to enrich the impact of the Calving Corner in Pennsylvania... an event that encourages dairy personnel and the public to interact in an open and respectful manner." – Miriam Kelly Miller; project manager, The Calving Corner - Pennsylvania's Dairy Cow Birthing Center, Harrisburg, Pa.



## PROFESSIONAL DAIRY PRODUCERS FOUNDATION IS **DAIRY'S FOUNDATION**

Our mission is to share ideas, resources and experiences about important issues surrounding the dairy industry through educational opportunities for dairy producers and the public.

Contact us to learn more and donate: 800-947-7379 | [www.dairyfoundation.org](http://www.dairyfoundation.org)



# SUPPORTING DAIRY'S FUTURE

DAIRY'S FOUNDATION



2020-21 ANNUAL REPORT

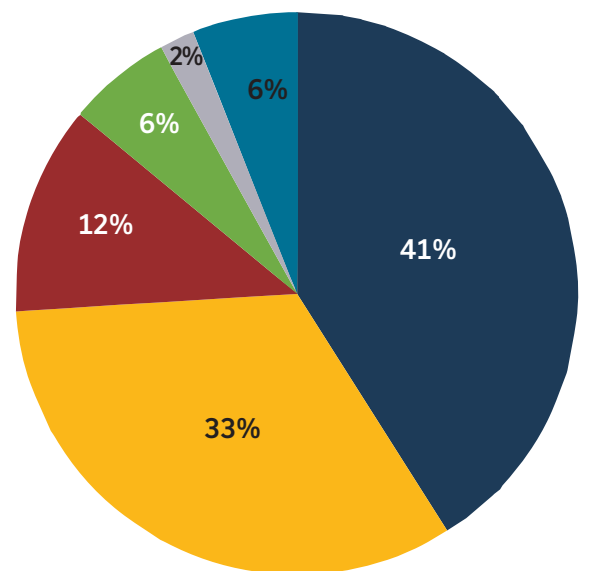




# WE SUPPORT THE WORK THAT FEEDS THE WORLD

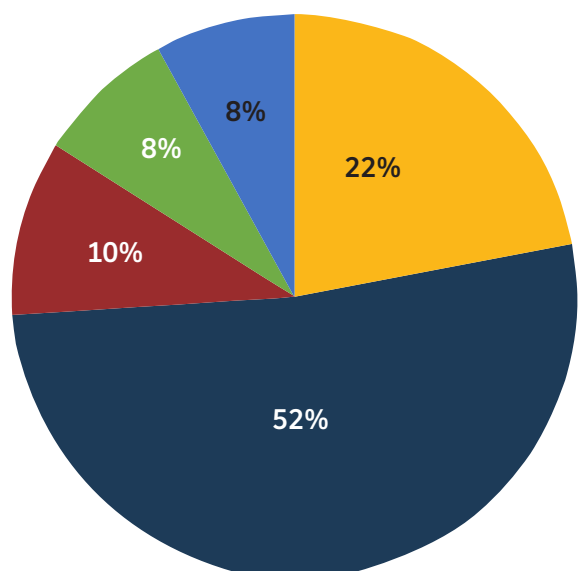
Professional Dairy Producers Foundation – *Dairy's Foundation* – supports the continuous education that **America's dairy farmers** rely on to produce food for your family and ours. The programs we support **nurture the next generation** of dairy leaders, **develop the skills** of current dairy producers and **strengthen the bond** of trust between consumers and producers.

## THIS IS HOW YOU GAVE



- Two Cents for Tomorrow
- Plant a Seed
- I Believe
- Grants
- Honorariums & Memorials
- Silent Auction

## THIS IS WHAT YOU DID



- Leadership Training
- Youth Development
- Consumer Education
- Environmental Stewardship
- Community Engagement

## THIS IS WHAT IT LOOKS LIKE



**Cornerstone Dairy Academy™**  
a three-tier leadership development program for producers and industry



**Mentor Program**  
a job-shadow experience pairing college-age students with dairy producers



**Stride™**  
a fast-paced youth-leadership conference for high-school students ages 15-18



**Peer Groups**  
small groups of progressive, results-oriented dairy producers sharing solutions and ideas



**ACE Twilight Meetings®**  
engaging all sectors of agriculture, community and government to enhance how we work together



**Financial Literacy for Dairy™**  
comprehensive, multi-level dairy-specific financial training; attendees seated by online placement test



**Environmental Initiatives**  
forward-thinking people collaborating to protect our natural resources



**Grants**  
generous donations from individuals and groups allow us to financially support dairy-related events and educational programming

## THIS IS WHAT THEY TELL US

“These meetings are so important! You’ll see how everybody’s role affects someone else’s, whether it’s the safety of our water or the condition of our roads and schools.” – **Brian Forrest, Maple Ridge Dairy Business LLC, Stratford, Wis.**

### ACE TWILIGHT MEETINGS®

“I learned so much from the mentorship program – genomics, herd management, ET work, feed management and so much more. I highly recommend this program to other students!” – **Barbara Dittrich, UW-River Falls student**

### PDPW MENTOR PROGRAM

“Cornerstone helped me enhance my leadership skills both within my community and the farm I work on. I learned so many new leadership tools. Thank you!” – **Michelle Kunding, Arpin, Wis.**

### CORNERSTONE DAIRY ACADEMY™

“Believe me when I say this was the best financial course that I have attended, hands down. Never before have I had such a list of items that I could take back and actually implement in my own real world.” – **Geoff Gerrits, Breeze Dairy Group, Appleton, Wis.**

### FINANCIAL LITERACY FOR DAIRY®