



*A legacy of learning for the dairy industry*

## Grant Criteria

The PDPF Selection Committee will weigh the quality of proposals against any or all of the following considerations:

- 1. Industry Leadership—Will this grant be a catalyst for change or further education opportunities?** Like a tugboat, our funds can be used to lead the industry into uncharted waters, trying new ideas.
- 2. “Sharability”—Does this grant align with the PDPF mission?** Our mission is *“To share ideas, resources and experiences about important issues surrounding the dairy industry through educational opportunities for dairy producers and the public.”* Therefore, we want to work in partnership with organizations that align with our mission. We look for ways to advance promising programs and share “what works” with others in the industry.
- 3. Leverage—Will this grant make use of already proven solutions?** We encourage organizations to leverage our grant with other resources to achieve educational goals.
- 4. Impact—Is the applying organization capable of demonstrating measurable impact:** When we ask donors to give to the Foundation, we ask them to invest in the future of the dairying in our communities. Therefore, we look for a demonstrable return on the grants we make. Applications should include ways that you intend to communicate and publicize your program’s results and findings.
- 5. Commitment to Partnership—Is the applying organization capable of helping the Foundation grow its influence and capacity in the future?** Our vision is “a professional, proactive and prepared dairy community, united through education initiatives.” We ask our grant recipients to help us build awareness and support for the Foundation among key audiences, so we can build our fundraising capacity and continue to fund education programs.